TURNTIDE

Why the smartest companies are rethinking sustainability

Forces are converging to transform sustainable business practices



Now, with the right technology, **sustainability is your secret weapon for growth**

Energy Savings
64%
Average **reduction in energy consumption** using optimal efficiency equipment

Increased Productivity
16%
Companies with a **strong** sustainability program have more **productive** employees

Higher Employee Retention
55%
Better employee morale
38%
Higher employee loyalty

Operational Efficiency 33% Percentage of businesses integrating sustainable practices to improve operational efficiency and cut costs

Customer will pay more for sustainability

35% would pay **25% more** than original price

7% would pay **50% more**

5% would pay **100% more**

20% Increase in overall sales revenue due to CSR practices

A new way to approach sustainability



The Box Checker

- Stays in compliance
- Focuses on reporting and carbon foot print
- Adds sustainability to his non-priority to-do list
- Considers changing to LED lightbulbs
- Waits and follows what others do

The Bottom Line Hero

- Has X-ray vision across all facilities
- Is super powered with the latest technologies (LED, Smart Motor, Battery storage, carbon capture)
- Uses data and analytics to make super smart decisions
- Saves energy and reduces maintenance costs
- Rescues aging equipment before it fails
- Is resilient and ready to face any challenge
- Becomes a strategic leader critical to the business

If you don't take action, you put your business **at risk.**



Avoid Costly Fines
100M+ Euros
Volkswagen's fine for missing EU emissions target

Reduce Climate Risk
40%
Drop in carbon emissions needed by 2060 to stop the planet from warming over 2° C

Compete in the Marketplace
90%
of S&P 500 Index Companies published Sustainability Reports in 2019

The path to sustainable operations is not as expensive or difficult as you think

STEP 1 Get immediate energy savings with equipment upgrades

STEP 2 Use asset & building level data to identify and reduce waste

STEP 3 See continuous savings in maintenance costs



Grow your business in a way that can save the planet

CONSERVE
Optimize resource & energy efficiency

PROFIT
Lower costs to operate and maintain your portfolio

LEAD
Strengthen and protect your brand

...and add savings right to your bottom line

Energy Savings ✓ | Cash Back Rebates ✓ | Less Downtimes ✓ | Fewer Truck Rolls ✓ | Equipment Lifespan ✓ | Customer Satisfaction ✓ | 100% Compliance ✓

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LEARN MORE AT
TURNTIDE.COM
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*Source: CSS 2019 Retail and Sustainability Survey
https://hbr.org/2019/10/the-comprehensive-business-case-for-sustainability
https://www.ipsos.com/en/resources/survey-reveals-sustainability-shopping-preferences
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